Personalized Direct Mail

Complete Lettershop & Printing Services Fulfillment of Marketing Materials & Warehousing

## Equipment List

- Personalized, laser printed letters-envelopes
   (Over 40 lasers available for super quick turnaround)
- Complete lettershop/mailing services
- Machine or hand-match insertion
- Low cost inkjet addressing or Cheshire labeling

## \*\*Immediate Turnaround Available\*\*

- Data File conversions / enhancement
- 4 Color Digital Printing
- Merge / purge dupe elimination
- Pickup / Delivery service (4 drivers)
- Warehouse Fulfillment

## **LIST OF EQUIPMENT & PRODUCTION CAPABILITIES**

## **EQUIPMENT TYPE**

- 12 Canon and Xerox High Speed Black and White Digital Lasers with Booklet Makers
- 10 Xerox Color Digital Printers with Booklet Makers
- 2 Canon Color Digital Printers with Booklet Makers Print Press Quality
- 10 HP Laser Printers Up to 11"x 17" Paper Stock
- 12 Phillipsburg Inserters (Access to 14 more)
- 3 9X12 Jumbo Inserters
- 12 High Speed Ink Jet Printers, Bryce, Rena
- 2 Pressure Sealers
- 4 Scanners 8.5"X11"
- 6 Automatic Wafer Sealer/Labelers One Up Pin Fed
- 7 Baum Folders & MBO High Speed Folders
- 6 Automatic Strapper/Binders
- 1 Cheshire Labeling Machines (Can handle over size labels up to 2" high)
- \*\* Specializing in MICR Check Writing & UPC Coupon Bar-coding
- \*\* Cass Certified Software for all Types of Sorting & Postal Discounts
- \*\* Warehouse & Components Available at a Modest Cost for Long Term Storage
- 6 Vans Pickup & Delivery at Your Location
- 2 Shrink Wrap Machines
- 1 Spot Glue Machine for Self-mailers

DAILY PRODUCTION

Per 8 Hour Shift (2<sup>nd</sup> & 3<sup>rd</sup> Shifts Available)

1 million laser letters per day

Production rates directly proportional to number of inserters 500,000 per day

Production rates directly proportional to lines of copy, bar-code, etc.

...And the most important resource of all are the 65 people at A+ committed to program, print, insert, stamp, seal, sort, tie & bag...

The bottom line is we're extremely reliable.

Call us when you plan your next mailing.